

Contact

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Top Skills

PMF

Product Requirements

Market Analysis

Certifications

Machine Learning Foundations for
Product Managers

Google Analytics for Beginners

How to Build Digital Products

Enterprise Product Management
(EPM)

How to Build World Class Products

Hadi Khorshidi

AI/ML Product Manager at Digikala.com
Iran

Summary

The human brain is a complicated creature. There are two things in this fascinated me: Products and Marketing

The first: the concept of consumer logic and how rational yet irrational it can be.

And the second challenge is to persuade consumers to communicate in a way that makes it always needs to be optimized, so you're looking for something that is logical and illogical.

Based on my interest and experience in both cases, I am enthusiastic to optimize the product and ads for consumers to feel more comfortable with the product.

Experience

Digikala.com

2 years 5 months

AI/ML Product Manager

September 2022 - Present (1 year 11 months)

AI/ML Associate Product Manager

March 2022 - September 2022 (7 months)

Pinket

2 years 5 months

Growth Product Manager

January 2021 - November 2021 (11 months)

Product Manager

April 2020 - January 2021 (10 months)

Tehran, Iran

Marketing Specialist

July 2019 - April 2020 (10 months)

Tehran Province, Iran

Daal

1 year 2 months

Associate Product Manager

September 2018 - October 2019 (1 year 2 months)

Marketing Trainee

April 2019 - July 2019 (4 months)

Education

University of Tehran

Master of Business Administration - MBA, Business Administration and Management, General · (November 2021 - September 2023)

Sharif University of Technology

Petroleum Engineering · (2015 - 2020)